

INTERNATIONAL CITY/COUNTY MANAGEMENT ASSOCIATION

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## For immediate release

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## SHEBOYGAN RECOGNIZED FOR PERFORMANCE MANAGEMENT LEADERSHIP

Washington, DC, July 7, 2017 — The International City/County Management Association (ICMA) is pleased to announce that Sheboygan, Wisconsin, has been recognized for its data-driven management and reporting efforts with a Certificate of Achievement in Performance Management.

"Performance management is a bedrock principle of professional local government management," ICMA Executive Director Marc A. Ott said. "By recognizing these leaders, ICMA hopes to encourage others to make a commitment to collect and analyze data, report it transparently, and use it to continuously engage their communities and improve their organizations."

Certificates are based on established criteria and are awarded at three levels: Achievement, Distinction, and the highest level of recognition, Excellence. Recipients at all levels collect and verify data to ensure reliability, train staff in performance measurement, and report data to the public through budgets, newsletters, and/or information provided to elected officials.

Sheboygan is among 19 jurisdictions receiving the Certificate of Achievement, and one of 57 recognized overall.

A complete list of recipients and examples of programs that exemplify the certificate criteria appear on the <a href="Certificate Program">Certificate Program</a> page on the ICMA website.

ICMA will officially recognize recipients at its 103rd Annual Conference in San Antonio/Bexar County, Texas, October 22-25, 2017, and in the October 2017 issue of PM magazine.

## About ICMA

ICMA, the International City/County Management Association, advances professional local government management worldwide through leadership, management, innovation, and ethics. ICMA is second only to the federal government in the collection, analysis, and dissemination of data focused on issues related to local government management. Through expansive

partnerships with local governments, federal agencies, nonprofits, and philanthropic funders, the organization gathers information on topics such as sustainability, health care, aging communities, economic development, homeland security, and performance measurement and management data on a variety of local government services—all of which support related training, education, and technical assistance.

ICMA provides support, publications, data and information, peer and results-oriented assistance, and training and professional development to more than 11,000 city, town, and county experts and other individuals and organizations throughout the world.

